

Swan Energy rebrands as Swan Corp Aug 29, 2025, 10:50 IST



MUMBAI: Swan Energy Limited has officially rebranded as Swan Corp Limited, unveiling a new corporate identity that reflects its evolution into a diversified industrial conglomerate. The rebrand marks a strategic pivot into key growth sectors, including manufacturing, defence, energy, and real estate.

Founded over a century ago, Swan Corp has steadily expanded beyond its origins in textiles to establish a presence across vital sectors of the Indian economy. Its operations now span oil & gas, commercial and defence shipbuilding and repair, heavy engineering, offshore fabrication, and real estate development.

The new corporate identity includes a redesigned logo - a stylised swan in upward motion - symbolising progress, resilience, and forward momentum. This unifying brand will be adopted across all business verticals to reinforce Swan Corp's integrated vision and market presence.

The new corporate identity includes a redesigned logo - a stylised swan in upward motion - symbolising progress, resilience, and forward momentum. This unifying brand will be adopted across all business verticals to reinforce Swan Corp's integrated vision and market presence.

“Swan Corp's new identity marks the beginning of a bold phase in our journey,” said Nikhil Merchant, managing director of Swan Corp. “As we scale operations in complex, high-impact sectors, our brand now reflects our long-term strategic direction, our commitment to innovation, and our role in supporting India's economic growth.”

The rebrand underscores Swan Corp's renewed mission to build and scale businesses that are self-reliant, sustainable, and critical to national development.

Swan Corp is publicly listed on the Bombay Stock Exchange (BSE) and National Stock Exchange (NSE). Updated ticker symbols will be announced shortly.